

For Immediate Release

## **Gold's Gym Corporate Wellness Teams Up With Acumen BioLogics, Inc.**

*Gold's Gym Corporate Wellness Division Adds Acumen BioLogics' On-line software, Testing and Reporting to Program Providing Customers a Tool to Track Company Health Improvements, Increase ROI of Wellness Programs, and Reduce Health Insurance Premium Costs.*

**Salt Lake City, UT----January 9, 2009** – Acumen BioLogics, Inc., a Utah –based biotech company, and Gold's Gym Corporate Wellness Division announce contract to incorporate services into offerings. Acumen BioLogics, Inc. will provide on-site blood testing, cholesterol, diabetes, heart disease, secure on-line employee education via Smart Health Reports™, and corporate aggregate data reports to focus wellness efforts, increase return on investment, and reduce insurance premium costs. Gold's Gym Corporate Wellness Program is a leader in exercise and nutritional programs for corporate employees.

“The visionary approach to corporate wellness by Gold's Gym demonstrates the new gold standard for corporate wellness programs. The company is focused on continual improvement to its program and the benefits it provides its customers; Acumen BioLogics is proud to be a key part of this,” said Tim O'Brien, COO of Acumen BioLogics.

### About Acumen BioLogics, Inc.

Acumen BioLogics is a web-based health analytics company that provides certified national laboratory testing, analysis, education, reporting, and scientific evidence to integrative licensed Medical Doctors, Naturopathic Doctors, Osteopathic Doctors, Chiropractic Doctors, Nurse Practitioners, Pharmacists, Clinical Nutritionists, and Integrative Health Clinics. Acumen Biologics also offers direct to consumer services through nationally certified labs that help you understand what your lab results mean. It's Your Health – You Should Know!™

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